



Press release

Organic Week in Singapore 16 - 22 November 2019 and business seminar on 20th at Zenxin

Organicity Project brings the best European organic products in Singapore with one organic week. The promotional event will be held from the 16th till 22nd of November at Zenxin Agri, Organic Food Pte Ltd, Blk 14 Pasir Panjang Wholesale Centre #01-25. The access is free.

The event includes the Business Seminar on the 20th of November at 3:00 pm. The staff of Organicity is ready to meet consumers, importers, and journalists, all welcome to taste the organic products of the Organicity Network during this special one-week event.

What is an organic week

The Organic Week is a true b2c event. It is the ideal moment to connect with local consumers who are already interested in organic products. An Organic week is a period of 7 days during which a supermarket / shop hosts the promoted organic products and promotes them to customers with tasting events.

It is the perfect opportunity to develop marketing relationships by raising **awareness of European certification values**. Organic Week is also a moment to **develop a relationship** with the most **interesting operators** met during the exhibitions.

Consumers who are living in Singapore can have a closer look at the products of the Organicity's Network with the help of the Organicity's staff and become confident with their characteristics and their prices.

The Organic Week is also useful **for the operators** in the target countries to understand the first feedback of the customers, their taste and which products receive the best feedback.

Dont' miss the **opportunity to share your opinion as consumer**: after the tasting you can evaluate every product. Your opinion matters!



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Follow the event of the Singapore Organic Week on Facebook

<https://www.facebook.com/events/586125068591918/>


The activity is part of the Organicity's project that promotes the **values of organic certification** and organic products from our brands' network. Organicity is a **promotional project** that is at the same time **cultural and B2B oriented**.

Visit www.organicityeu.com and follow @organicityproject on **Facebook, Instagram and Youtube**
You can also download the Organicity **App** on **Play Store and App Store**.




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